



CAREER EXPERIENCE

- Oct. 2005 to present ASSOCIATE CREATIVE DIRECTOR, Behringer Harvard. Worked with the Richards Group and RBMM implementing and directing the new Behringer Harvard Real Estate Investment's brand. Extensive experience gained in financial report design and compliance requirements per FINRA and SEC guidelines. Assigned jobs and performed daily coordination with vendors and freelancers. Experience acquired in Adobe's Creative Suite.
- Nov. 2001 - Aug. 2005 CREATIVE DIRECTOR, Triad Business Marketing. Created ads, corporate identities, collateral and web sites. Promoted from Art Director to lead creative team of writers, artists and web masters. Ensured brand consistency for clients. Hired and directed freelancers. Streamlined production flow and filing systems. Performed account services as needed. Broadened experience in business-to-business marketing. Acquired experience in Dreamweaver and Microsoft Office.
- May 1998 - Oct. 2001 CREATIVE DIRECTOR, Baxter Marketing Group, Inc. Created ad campaigns, corporate identities, collateral, point of purchase materials, tradeshow booths and web sites. Bought printing and other creative services. Performed account services as needed. Broadened experience in the concrete, financial, foodservice, healthcare, office products and transportation industries. Increased experience in PowerPoint and Flash.
- May 1993 - May 1998 ART DIRECTOR, Keeton & Rich, Inc. Created international ad campaigns, corporate identities, service marks, brochures and collateral materials for the aviation market. Attained expert levels in Freehand and QuarkXPress.
- June 1991 - May 1993 DESIGNER, Pro Set Inc. Created new trading cards, ads, package design and point of purchase materials for multiple product lines. Performed computer training and trouble-shooting for co-workers and supervisors. Acquired additional software experience in Photoshop, Persuasion and QuarkXPress.
- Oct. 1989 - June 1991 DESIGNER, Morales Advertising. Created and produced projects for corporations such as: IBM, Frito-Lay, JCPenney, NEC, Texas Instruments and Solomon Associates.
- July 1986 - Oct. 1989 PRINCIPAL, Davison & Dean Advertising, formerly C. M. Rountree Advertising. Duties and skills included: new business, creative, staff management, management of finances, bids, budget management, design, layout and production, traffic supervision and supervision of all graphics. Vendor coordination, use of various software programs such as: Illustrator, Freehand, PageMaker and Microsoft Word. Buyer of talent and equipment.
- Apr. 1984 - July 1986 SENIOR ART DIRECTOR, Rominger Advertising Agency. Managed the creative, traffic and production functions of the Art Department. Responsible for development, execution and supervision of design concepts for ads, logos, collateral materials, etc.
- Nov. 1983 - May 1984 DESIGNER/PRODUCTION ARTIST, A.R.T. Graphic Group. Concept, design and production of printed materials.
- Awards Won numerous local "Addy" awards • Houston Art Directors Club Merit awards
- Membership Member of the D.S.V.C. or the Dallas Society of Visual Communication, formerly the Dallas Art Director's Club



MAJOR CLIENTS

- AirLogix
- Ampad (American Pad & Paper)
- Aviall, Inc.
- Behringer Harvard Real Estate Investments
- Birds Eye
- Blockbuster Video
- Dairy Queen
- FreshPoint, Inc. (SYSCO)
- Frito-Lay
- IBM
- JCPenney
- K-C Aviation (Kimberly-Clark)
- KOAI Radio (The OASIS)
- KTKS Radio (KISS 106)
- LeTourneau, Inc.
- LEWCO
- Lockheed Martin
- Mark VII (Exel) Logistics
- Nu-Kote/Pelikan
- Pacific Realty
- Southland Corp.
- Sunkist (Lykes)
- Teledyne Continental Motors
- Texas Instruments

REFERENCES

Earl Beemer

(supervisor at Triad Business Marketing)
(972) 624-8850 or (214) 770-9279

Gary Bradbury

(VP of Operations at Triad Business Marketing)
(214) 953-6223 ext. 323, Home: (972) 530-8768

Kurt Baxter - Principal

(supervisor at Baxter Marketing Group, Inc.)
Baxter Marketing Group, Inc.
4274 Kellway Circle
Addison, TX 75001
(972) 239-3960, Home: (972) 394-0237
kubaxter@baxtermarketing.com

Orlando Castro - Associate Creative Director

(supervisor at Keeton & Rich, Inc.)
Idea Advertising Group, Inc.
5050 Westheimer
Houston, Texas 77056
(713) 964-5167
ocastro@stanfordeagle.com

Valerie Evans

(supervisor at Pro Set, Inc.)
(972) 387-9697
valerie_vrca@swbell.net